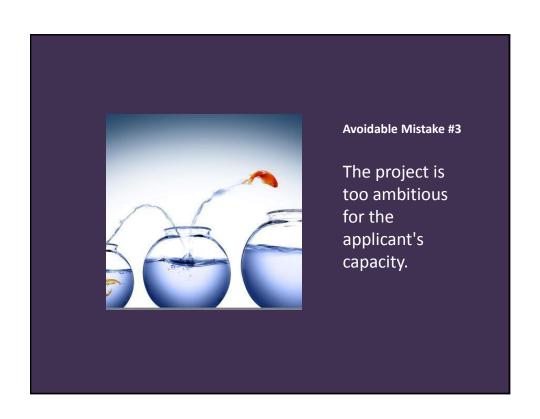


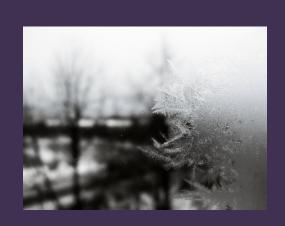




Avoidable Mistake #2

The project is not a strong match for the funding program.





Avoidable Mistake #4

The project lacks clarity, focus, tangible goals, and/or measurable outcomes.



Avoidable Mistake #5

The application is put together too hastily.



## **Take Away**

A. Read funding guidelines carefully.



## **Take Away**

B. Make sure project is a good match and organization is eligible.





## **Take Away**

E. The most important adjectives for a good grant proposal are:



- straightforward
- clear
- achievable



## And three more things:

- F. Follow all instructions!
- G. Get feedback from a colleague before finalizing request materials.
- H. Do not submit an incomplete application.